



**PURIM**  
**SURVIVAL**  
**THRIVE**  
**GUIDE**



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**#1** ~~Organize it all  
in a planner~~

**LEAVE IT UP TO THE  
MASTER PLANNER**

No matter how prepared we are, our efforts are just an illusion, because Hashem is running the show. We can resist it, or we can relax into it, with the bitachon that we've tried our best, and Hashem will take care of the rest.

**#LetGoandLetGod**

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**#2** ~~Anticipate~~  
~~all the chaos~~  
**LAUGH THROUGH**  
**ALL THE CHAOS**

The crazy energy of Purim reflects the mind-blowing reality that Hashem loves us unconditionally, we'll always be His (*sorry, Amalek!*), and we don't even fully know why! So we party, give, dance, sing, eat and enjoy, leaning into Hashem's love for us, well beyond secure knowledge and reasoning.

**We can let the chaos destabilize us,  
or we can let the day remind us  
the only stability we truly have is Hashem.**



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~~#3 Make sure the family gets to hear the Purim Story~~

**MAKE SURE THE FAMILY GETS TO HEAR THE MESSAGES IN THE PURIM STORY**



Megilas Esther literally means the Revelation of what Hidden, what we find out was that Hashem was behind the scenes the whole time, totally orchestrating the whole plot. He's also behind the dramatic twists of our own Purim day; if someone's costume gets ruined, someone's carpet gets ruined (ew), or if we couldn't get to where we wanted to, we have the opportunity show the family - we know the inside story!

**Hashem is behind it all, and its all going to be OK!**



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**#4 Give Many,  
Massive, Meticulous  
Mishloach Manos  
GIVE...MISHLOACH MANOS.**

The way to access the holiness of the day is by fulfilling the 4 'Mem' mitzvos - Mishloach Manos, Matanos L'Evyonim (charity), Mishteh (festive meal) & Megila - no need to tack on any more Mem's! The day of Purim is holy and powerful as is, and as you are.

So no matter what you spend on Mishloach Manos, make sure your sanity and your family don't have to pay the price!



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**#5** ~~Plan out your route in advance~~  
**ALLOW YOURSELF TO GET REROUTED**

They may not remember the costumes, the candy, or the couch taken up by the drunk guy... but they will remember the mood of the day. It's worth keeping your cool and your calm (even for just five minutes!)

**Model for them the resilience of staying true to what's truly important, even as things go awry.**

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~~#6 Don't forget to  
get pics of all  
the costumed,  
happy faces~~

**DON'T FORGET TO  
BE ONE OF THE  
HAPPY FACES**

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The pics are important! And so are you!  
Give yourself what you need to feel as happy,  
relaxed, and b'Simcha as possible.

**'Mishenichnas Adar, Marbim B'Simcha' - Adar  
gives you permission to access and add in the  
things that bring you Simcha.**



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**#7** ~~The knock on the door means they're collecting!~~

**THE KNOCK ON  
THE DOOR MEANS  
I'M GIVING!**

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When you give tzedaka it's not really for the receiver. (Hashem ultimately provides for all those in need). It's a mitzva that gets you to develop into who you're meant to be, a giver, like Hashem.

On Purim you get there by reaching into your pocket over and over, and flexing your giving muscles. Lucky you!



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~~#8 Sneak out to get in  
a good davening~~

**SNEAK IN  
WHISPERED PRAYERS  
ALL THROUGHOUT  
THE DAY**

Yes, this is the most powerful day for prayer,  
perhaps even greater than Yom Kippur.

**This is a gentle reminder that Hashem will hear your  
prayers in whatever form you are able to give them,  
precious little whispers included.**

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